

Connect First Credit Union Gives Back to Their Communities This Holiday Season

14 December 2018 | Calgary, AB – Credit Unions care, and the team at Connect First Credit Union showed just how much this holiday season by finding ways to provide support to their communities where it was needed the most. **Watch the video** (<https://youtu.be/RQ3n13kmU7E>):



“Not all communities are the same, and we have the opportunity to be good neighbours by making decisions that matter to our local communities, which has always been at the heart of how we do business across the Connect First Credit Union family,” said Paul Kelly, Chief Executive Officer of Connect First.

In total the Connect First Credit Union teams gave over \$30,000 in donations and gifts, worked with more than 40 community partners and challenged other local businesses to make a difference in their communities this holiday season.

About Connect First Credit Union

Connect First Credit Union offers its members a full range of financial products and services through trusted local brands and a community-focused approach to banking. Connect First is Canada’s 7th largest credit union, with over \$5.4 billion in assets. Proud to employ over 700 Albertans, we serve 120,000 members through 42 branches in central and southern Alberta, under the brands: **Chinook Financial**, **First Calgary Financial**, **Mountain View Financial** and **Legacy Financial** divisions.

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