

Learn and Earn Scholarship Program connectFirstCU.com/Scholarship



Scoring Matrix 2024

	Excellent	Good	Fair	Needs Work
Education	You describe what you	You state what you will	You state what you	You have not
and Career	will be studying and	be studying and connect	will be studying but	answered part of
Goals	how it relates to your	it to your career goals,	do not connect it to	the question or
	career goal with details.	but there could be more	your career goals.	there is
Total 10		details.		insufficient
marks				information
	You share why you	You share why you have	There is a lack of	provided.
	have chosen your	chosen your career goal	storytelling around	
	career goal with details.	but there could be more	why you have chosen	
		details.	your career goal.	
	(9-10 marks)	(7-8 marks)	(5-6 marks)	(0-4 marks)
Community	You describe your	You state your current	You state your	You have
Involvement	current community	community involvement	current community	provided
T- (-1 40	involvement AND future	AND future plans, but	involvement OR	insufficient
Total 10 marks	plans to build stronger	there could be more	future plans, but you	information and it
marks	communities.	details.	did not include both	does not fully
			in your essay answer.	capture your current
			answer.	community
				involvement or
	You provide clear	You provide examples of	You provide an	future plans. Lack
	examples to articulate	your current and future	example of current	of examples or
	your current and future	community activities but	OR future community	details were
	community activities	there could be more	involvement but did	given.
	and involvement and	details around the	not touch upon the	9
	the positive impacts it	positive impacts it has in	positive impacts on	
	has in community.	community.	community.	
	(9-10 marks)	(7-8 marks)	(5-6 marks)	(0-4 marks)
Savings	You describe in detail	You state your intentions	You state your	You have not
Goal	how you are planning	to save and provide a	intentions to save but	provided a clear
	to save money and	plan of action, but it's not	do not have a clear	intent to save nor
Total 10	your answer clearly	fully fleshed out or	plan of action.	an action plan to
marks	showcases	detailed.		save successfully